

Affordable NewSurg KTP Laser Delivers High Efficacy and Ease of Use

By Jeffrey Frentzen, Executive Editor



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The NewSurg KTP Laser from NewSurg (Bucks County, Pa.) is a portable, reliable and compact system that safely and effectively treats vascular and pigmented lesions on all skin types. In addition, physicians reported the device yields high patient satisfaction and excellent return on investment (ROI).

As stated by David J. Goldberg, M.D., J.D., director of Skin Laser & Surgery Specialists of New York and New Jersey, “This 532 nm solid-state diode laser platform is a wonderful system for treating facial telangiectases and erythema, red scars and other vascular disorders. It features a wireless foot pedal, is very easy to use, can be effortlessly moved from room to room and delivers highly effective treatments at a reasonable cost. This system requires no disposables and virtually no service. My staff loves its simplicity and good results.”

For Richard M. Goldfarb, M.D., a cosmetic physician and owner of The Center for Smart Lipo in Langhorne, Pa., the NewSurg KTP has been a workhorse. “I am always using my KTP,” he said. “I can precisely target a lesion with the desired energy dosage. In addition, it is extremely versatile. For example, I can effectively treat an 80 year-old woman with pigmented lesions and then quickly adjust to the exact settings required to safely eliminate a pediatric hemangioma.”

“Very few laser-based devices are as dependable as the NewSurg KTP,” stated Ayman El-Attar, M.D., founder of Derma Laser Centers of New Jersey (Mercerville, N.J.). “It reliably targets melanin rich lesions on darker skin types, including benign moles and DPNs (dermatosis papulosa nigra), with very high specificity and virtually no post treatment hyper or hypopigmentation. This is in contrast to other modalities like electrodesiccation or freezing with cryotherapy, which

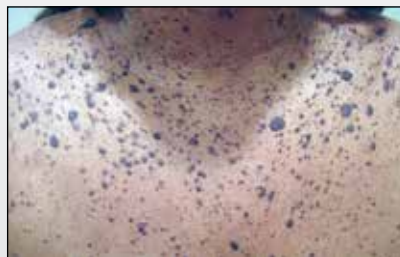
frequently leaves patients discolored. I also use my KTP to address pigmented lesions like lentiginos, age spots and other sun damage in skin types I-III.”

“The NewSurg KTP platform delivers preset protocols for common vascular and pigmented lesions. In addition, the light-weight pen-like handpiece facilitates quick and easy treatments,” Dr. El-Attar added.

“This laser’s treatment parameter management is comprehensive, yet very easy to use, making it safe and effective for both novice and experienced operators to achieve desired coagulation with minimal collateral heating. Patients see immediate changes to lesions, unlike other cosmetic treatments. In addition, the system is sensibly priced with an extended warranty period,” Dr. El-Attar said.

Dr. Goldfarb also noted the exceptional ROI for the NewSurg KTP. “After just a few weeks, we were generating a profit. Not having disposables or high service fees has made this system an absolute winner by keeping the costs down for our patients and our practice. It increases our market by allowing us to treat patients that do not have the resources for treatments with more expensive lasers requiring higher maintenance costs. Our NewSurg KTP Laser System complements our intense pulsed light (IPL) system. Also, we no longer need our pulsed-dye laser (PDL).”

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Before and after NewSurg KTP Tx
Photos courtesy of Ayman El-Attar, M.D.